

Dear readers,

we would like to introduce you to a new journal called the Central European Journal of Management, which focuses on management issues. This journal is a response to the previous absence of a specialist periodical devoted solely to the field of management, not only in the Czech Republic but also in other Central European countries. This is also the basis for the journal's fundamental vision, which consists of ensuring the transmission of professional and scientific knowledge from the area of management in the academic and applied domain. The editorial board of the magazine is formed of experts from Central European countries, and this was also the reason for the title of the journal, which is derived from this territorial background.

The format of the journal is that of survey articles, discussion papers resulting from research activities, reviews, consultations and practical applications of management. With respect to the focus on management, the structure of the journal is divided into three basic sections covering the behavioural field, quantitative approaches and general management broken down by position and sector. We would like to present management not only in the light of general theory but also in the light of applications to the management of culture, education, sport, health and other areas in which management occupies an important role.

We are convinced that the platform this will create for the mutual exchange of new information will be beneficial not only to the specialist community but also to others with an interest in the issue of management.

We believe that you will find our new journal interesting and we look forward to your contributions in future editions.

Chairman of the editorial board
Doc. Ing. Petr Pirožek, Ph.D.

Editor-in-chief
Ing. Pavla Odehnalová, Ph.D.